

IN SUCCESS

## **ABOUT SOPAR**

Working with SOPAR means choosing a creative, dynamic, reliable, and profitable partnership. We are committed to working with you at every stage of your business development. Our main mission is your success.

## 1. PROFESSIONAL TRAINING

Training at our headquarters or at your point of sale to perfect your product/sales and care knowledge necessary for your success.

## 2. COMMERCIAL SUPPORT

Our experienced sales team (internal and external) offers you fast, efficient, and reliable support in addition to rigorous training, sales, and management.

#### 3. SALES ANIMATION

We implement a diversified marketing and rewards program to build client loyalty, stimulate sales and make your business more profitable.

# 4. DIGITAL COMMUNICATION

Get ideas to boost your sales and your social networks and discover our offers through our newsletters.

### **5. LOGISTICAL RELIABILITY**

Because a successful partnership is above all based on trust and reliability, SOPAR is committed to meeting each of your needs in the shortest possible time.

